

Dear Friend,

When it comes to healthcare, it is hard to imagine living in a more complicated time. Regardless of these challenges, the need for access to high-quality, compassionate healthcare is persistent and universal, yet many of our friends and neighbors lack access to these life-saving resources.

The Dr. Gary Burnstein Community Health Clinic is committed to providing excellent healthcare and meeting this need in your community and throughout Michigan. **We are seeking your support for 2018 to ensure that quality healthcare resources remain available and accessible.** This year will be filled with wonderful fundraising events, sponsorship opportunities, and achievements in providing outstanding patient care.

It was Dr. Burnstein's dream to make his community a place where everyone can receive the care they need to live a healthy, productive life. Dr. Burnstein was never able to see his vision realized, but many others share his vision, and those individuals – YOU, have created an entirely community-supported clinic. Over the last fourteen years, your support has made GBCHC Michigan's largest free clinic. Because of you, thousands of individuals received medical care, dental services, and prescriptions **at no cost**. It is difficult to imagine what may have happened to these individuals if the clinic you built was not there for them.

Unfortunately, the need for our services continues to grow. New patients are continuously signing up and our pharmacy is filling hundreds of prescriptions a month. The dental services are in increasingly high demand and we continue to treat more patients each month on an impressively small budget.

We are once again asking you for your support. As always, we will continue to keep the cost of our events as low as possible so more of your donation will go directly to patient care. Please take a moment to review the sponsorship opportunities and decide how you will help this year. You will find a **Sponsorship Fact Sheet** on the back of this letter for your review. We hope that you will become a partner in 2018 to make our community a better, healthier place to live. Please do not hesitate to contact me directly if you have any questions. I will also give you a call in the coming week to discuss this opportunity and to make sure that you have all of your questions answered.

Thank you in advance for your support.

Warmest regards,

Ian Burnstein
President

248-762-0213
iburnstein@gbchc.org

This contribution is tax-deductible. The Gary Burnstein Community Health Clinic is a 501(c)(3) tax-exempt organization.



Sponsorship Fact Sheet

Presenting Sponsor **\$25,000** United Shore

Platinum **\$18,000**

- Press release announcing the sponsorship
- Logo on GBCHC website for 12 months
- Logo on all 2018 event materials
- Logo on Stay at Home and Make a Difference website
- Full-page ad in the EWM Program Journal
- 15 Tickets to Esteemed Women of Michigan

This donation would fund our pharmacy for a full year.

Gold **\$12,500**

- Logo on GBCHC Website for 12 months
- Logo on all 2018 event materials
- Logo on Stay at Home and Make a Difference website
- 10 Tickets to Esteemed Women of Michigan
- Full-page ad in the EWM Program Journal

This donation would fund our patient labs for a full year.

Silver **\$7,500**

- Logo on all 2018 event materials
- Logo on Stay at Home and Make a Difference website
- Full-page ad in the EWM Program Journal
- 8 Tickets to Esteemed Women of Michigan

This donation would fund 8 sets of dentures for patients.

Bronze **\$5,000**

- Logo on all 2018 event materials
- Logo on Stay at Home and Make a Difference website
- Half-page ad in the EWM Program Journal
- 2 tickets to Esteemed Women of Michigan

This donation would pay for more than 50 annual patient visits to the GBCHC.

Supporter of the Clinic **\$2,500**

- Name listed in printed materials
- Logo on Stay at Home and Make a Difference website
- Half page ad in the EWM Program Journal
- 2 Tickets to Esteemed Women of Michigan Event

This donation would pay for more than 25 annual patient visits to the GBCHC.

Partner of the Clinic **\$1,500**

- Name listed in printed materials
- Logo on Stay at Home and Make a Difference website
- Quarter page ad in the EWM Program Journal

This donation would fund a full year of diabetic testing strips for all patients.

Friend of the Clinic **\$1,000**

- Name listed in printed materials as a Friend of the Clinic

This donation would pay for 10 patient visits for the year.

This contribution is tax-deductible. The Gary Burnstein Community Health Clinic is a 501(c)(3) tax-exempt organization.

- Logo must be provided in camera ready, jpg format.
- All ads are full color to the following dimensions:
Full Page ad (7" W x 9.5" H)
1/2 Page ad (7" W x 4.75" H)

Please email print-ready artwork (300 dpi high resolution pdf, tif or jpg) to Dawn Brown at dbrown@gbchc.org



Sponsorship Form

 SOLD Presenting Sponsor – United Shore \$25,000

 Platinum \$18,000

 Gold \$12,500

 Silver \$7,500

 Bronze \$5,000

 Supporter of the Clinic \$2,500

 Partner of the Clinic \$1,500

 Friend of the Clinic \$1,000

Sponsor Name: _____

Contact: _____

Address: _____

City: _____ State: _____ ZIP: _____

Contact Phone: _____

Contact Email: _____

Enclosed is my check for: \$ _____

Please make check payable to: Gary Burnstein Community Health Clinic

Or bill my charge card (circle one): VISA MasterCard Am Ex

_____ Exp. Date _____ Security Code _____

Signature _____

Billing Address (if different from advertiser): _____ Billing ZIP _____

Please contact Dawn Brown at 248.309.3752 x 225 or dbrown@gbchc.org for more information.